

## **CDBG FACADE GRANT PROGRAM**

### Program Overview

- Project Staff: Tom Carlsson (WRHA) - Project Manager  
Annie Mathot (Frazier Assoc) - Project Architect  
Facade Advisory Board (local citizens and public officials)
- The CDBG Project has **\$175,000** available for Facade Grants.
- Targeted Outcome: Facade Improvements on up to **25** Downtown Buildings over a two year-timeframe.
- Facade Grants will range from \$2,000 - \$20,000 based on each structure's condition and level of need. A dollar-for-dollar owner match is required.
- The Program will prioritize storefronts with "moderate" to "major" repair needs, based on the Facade Assessment Table and updated field data. A limited number of "minor" need projects will be considered by the Advisory Board and assigned a lower priority ranking.
- The main purpose is improve the physical condition and curb appeal of downtown properties. A second objective is make the storefronts more harmonious & unified in appearance, and compatible with a historic district.
- Since funding source is federal funds, we must submit design plans for all contributing buildings to Virginia DHR (2/3 of bldgs are contributing).